



Heritage Athletic Booster Club

Meeting Minutes
September 19, 2018

Meeting Called to order at 7:03pm

In Attendance:

Allyson Daily	JJ Totaro	Ana Keefe	Kristin Rock	Kevin Shea
Naz Burlbaugh	Mariann Boyd	Arlene Thorpe	Julie Turner	Ann Smith
Barbara Adgate	Marsha Groves	Donna Cowan		

Secretary's Report (Naz Burlbaugh): August meeting minutes - motion to approve by Kristin Rock, 2nd the motion by Ana Keefe, Approved.

Treasurer's Report (Ana Keefe):

- Current Budget Report - \$50,278.62. Motion to approve by Kristin Rock, 2nd the motion by JJ Totaro, Approved.
- Expenses through 9/17/18 - \$34,543.85
- Credit card fees - \$119. Question about keeping the \$5 minimum for concessions. Agreed to keep the minimum as is. We know that we may not always get a \$5 minimum. We will see how we do with the fees to determine if we keep the minimum. If yes, we should add it to the Concession boards.
- Transferred \$25,000 to savings. Keeping \$5,000 in checking, transferring the excess to savings.
- 50/50 Raffle Tickets – Wrestling will keep the \$503 they collected at the first home game that was stopped at half-time due to weather.

AD Report (JJ Totaro):

- Team Updates
 - Golf – Doing very well.
 - Volleyball – Hosting Service Night on 9/25
 - Field Hockey – Game on 9/25 have been moved up to 5:30pm
 - Football – Varsity, JV, Freshman are all doing well
 - Cheer – Hosting Cheer Competition on Saturday, 10/13
 - Cross Country – Meet at Oatlands on 10/3
 - Boys Varsity Basketball – new coach. William Hatchett. Coached 17 years, asst. at Centreville HS
 - Girls Soccer – new coach. McKenzie Ziegler. Briarwoods grad. Played at Radford.
 - Softball – lost Coach Horton. Looking for a new coach.
 - Indoor Track – It's a go! They have raised the money.
 - Tier 2 sport.
 - Must be supported by the Booster Club. Booster Club will need to sign the paperwork. 12 Booster members voted yes.
 - Booster will need to add a line item to track budget. As a tier 2 sport, the \$150 sport fee will go to HHS and not LCPS.
- Equipment
 - Girls LAX uniforms – no more than \$6,200
 - Boys Soccer uniforms - \$3,500
- Feeder Schools Night (Middle and Elementary Schools) – Game with Loudoun Valley
 - Cheer Sports donating 150 Pride Towels
 - 75 to HPMS and 75 to the Elementary schools
 - Entrance fee will be free with a towel.

Coaches Requests - None

1st VP Report (Jill Gottimer): Unable to attend. No new updates

- Concessions Update
- Discount Cards

2nd VP Report (Kristin Rock):

- Sponsorships
 - We got a new sponsorship with 1-Hr Heating/Conditioning.
 - Pledge \$60,000 (3-year deal). Payments will be \$5,000 per quarter for the next 3 years.
 - We will have to front up \$14,000 in initial cost to cover everything 1-Hr Heating gets for their sponsorship.
 - \$30,800 for other sponsorships
- Moe's
 - donate \$500 in \$5 Moe's Bucks for the Homecoming Pep Rally
 - Moe's is giving "Teammate of the Month" coupon (starting in September)
 - No Rivalry Week with Moe's
 - Moe's would like to do something with us.
- Programs – We are still printing new guts every week.
- Websites and Ads - Web banners need to be switch
- Winter and Spring Fundraiser - Casino Night at River Creek
- Capital Improvements / Projects
 - New signage for the giant red wall by the wording. Looking for ideas for wording of the new sign.
 - Wrapping the bleachers in the gym

Membership (Arlene Thorpe):

- Received 6 new Lifetime Memberships. 8 new Annual Memberships.

Concessions (Mariann Boyd):

- Health inspection scheduled on 9/25 for both inside and outside concessions.
- Field Hockey games – will open for the 5:30 game only
- Powder Puff game – Concessions open on 10/3 for the game. Looking for volunteers.
- Ice Machine – new parts for the temperature gauge.
- Power wash behind the concessions near baseball field – will wait till field construction is done
- Concession lights – are on the wrong schedule. There's a work order to fix it.

Scholarships (Barbara Adgate):

- Barbara will organize the committee but will not be able to read the essays as she has a Senior this year.

Old Business:

- Concession payout values – have not talked about the concession payout. Will leave it as unfinished business.

New Business:

- Cheer is looking for assistance from the Booster club. They would like to purchase Cheer boxes for each cheerleader to stand on to see over the football players and to store their personal items. Booster suggested Fundraising for the new boxes. This will not be a one-time purchase as the Cheerleaders names will be on the boxes, therefore it cannot be recycled from year to year.

Other:

- Programs sale and clean-up pay-outs: \$100 to the team at the end of the month.

Next meeting Wednesday, October 17th – 7pm in Library

Meeting adjourned at 8:34pm.
Submitted by Naz Burlbaugh